



415.730.4423 [www.waghearted.com](http://www.waghearted.com)

2011  
+ 2012  
collection

decisions,



decisions,  
**decisions...**

# our story

At Wagheated, we're crazy about dogs. That's what drives us to do what we do: make modern, functional products for dogs and their owners that have an exuberant sense of fun and purpose. A portion of our profits goes to support animal shelter and rescue charities. Our goal is to help find solutions to the many pressing animal welfare issues we face in the U.S.

Our passion for dogs is matched by years of experience in design, sourcing and production of consumer goods for some of the most recognizable brands in the world.

We truly enjoy creating these products. It's challenging and rewarding to bring beautiful design to the petware category and to apply that design to products that are truly useful.

Enjoy!

# wag tee



Made with super soft knit jersey material with touch of spandex for comfort. Printed front and back

Available in sizes XXS/XS/SM  
95/5 Cotton/Spandex  
Imported



# happy time hoodie



Made with super soft french terry material with touch of spandex for comfort. Printed front and back

Available in sizes XXS/XS/S/M/L/XL  
95/5 Cotton/Spandex  
Imported

# lucky polo shirt



Made with super soft knit jersey material with touch of spandex for comfort. Printed front and back

Available in sizes XXS/XS/S/M  
95/5 Cotton/Spandex  
Imported



# surf+wag tank



Surf+Wag Tank  
Made with super soft knit jersey  
material with touch of spandex  
for comfort. Printed front and back

Available In Sizes XXS/XS/S/M/L/XL  
95/5 Cotton/Spandex  
Imported

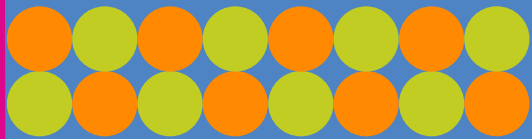


## summer dresses



Made with super soft knit jersey material with touch of spandex for comfort. Perfect combination of cute look and functionality. Printed front and back

Available in sizes XXS/XS/S/ML/XL  
95/5 Cotton/Spandex  
Imported



# wag bandanas



Made with soft knit interlock fabric  
Velcro closure for an easy fastening

Available in sizes TOY, S/M, L  
65/35 Polyester/Cotton  
Imported

# I wag for rain raincoat



Perfect light weight protection for your furry friend. Reflective rain drops add a safety feature for the late night walks. Velcro closure for easy adjusting

Available in sizes XXS/XS/S/M/L/XL  
100% Nylon  
Imported



# safe + happy body harness

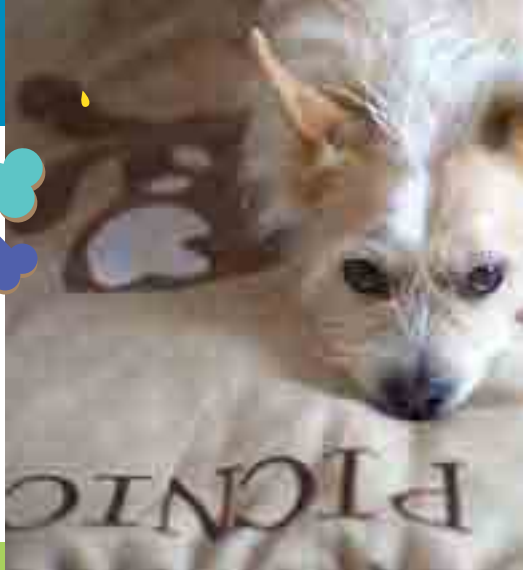
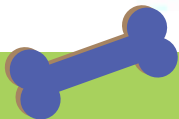


Our super comfy harness is made of two layers. The outer layer is quilted, water resistant nylon. The inside is soft & cool knit. Lead attaches to the "D" ring's on the back. The legholes are bound with reflective fabric as well as Piping around the neck to keep your pooch safe at night! The back includes zippered pocket

Available in sizes XXS/XS/S/M /L  
Imported



# printed nap mat



Softly padded, our new nap mat is a great place for your best friend. To get comfortable and keep your bed clean. Not just for home, use in the car, use on picnics. Stores neatly rolled with a snap closure. Machine washable. Outside made of faux suede with oversized print. Bottom layer made in nylon for durability. Soft filling for comfort. One size - 30" x 40". Imported Colors: blue, pink and beige



# microfiber towel



Signature “W” superabsorbant and super soft microfiber towel. The microfiber material absorbs water quickly and will cut down on drying time. Making bath time easier. Comes in bright assortment of colors. Contrast binding and embroidered logo adds up modern look. Machine washable and generously sized 29’x47”

One size  
80/20 Nylon/Polyamide  
Imported

# 2 in 1 sleeping bag/ nap mat



Everyone needs a warm, comfortable place to sleep . The Waghearted 2 in 1 sleeping bag. Nap mat features the quality, comfort, and durability ThermoTech insulation keeps your pet warm and cozy. Style, practicality, comfort! Sleeping bag you want!

# dog carrier



Our super fashionable and comfy dog carrier features with two layers. The outer layer – made with heavy canvas fabric – quilted and inner layer with twill lining. Features padding for comfort and safety lead that will keep your precious pooch safe and happy. Side panel pocket can be used for storage of treats, waste bag and more.

One size  
Imported

# you wash-i wag set



Set includes:  
signature "W" absorbent and  
super soft microfiber towel.  
Comes in bright assortment of colors ,  
embroidered logo adds up modern  
look. Microfiber mitt/comb and brush  
with Waghearts logo and fun print:  
You Comb - I Wag and You Brush - I Wag  
Generously sized 29" x 47"  
Colors: green/orange combo.  
One size  
80/20 Nylon/Polyamide  
Machine wash/tumble dry  
Imported

# we travel set



Perfect for the jet setting dog!  
Everything needed for a long vacation.

Style+comfort+fun+practicality=fun.

Set includes:

- quilted carrier
- quilted nap mat
- set of dog emotions toys

Machine wash/tumble dry  
Imported

# puff jacket



Water proof outer shell and fleece lining. Zipped pocket with our signature "W" zipper pull for keeping your key, treats, waste bags. Velcro closure makes it easy to put it on.

Available in sizes: xxs/xs/s/m/l/xl  
Outer shell – 100% nylon  
Shell – 100% polyester  
Imported

# parka jacket



Our parkas come with many design details. Oversized Waghearts mascot logo, pocket for your keys, treats, waste bags, reflective patch for safety, quilting and contrast colors make this style a fashion must have. Lined with sherpa and stuffed with polyfill. Nylon outer shell. Velcro closure makes it easy to put it on.

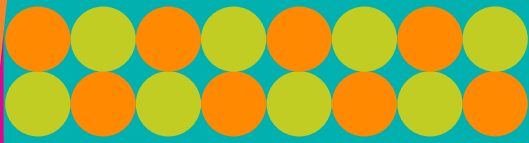
Available in sizes: xxs/xs/s/m  
Outer shell – 100% nylon  
Shell – 100% polyester  
Imported

# printed hoodie



Contrast hood. Made with super soft french-terry material with touch of spandex for comfort. It is a perfect combination of fashion look and functionality. Printed front and back.

Available in sizes: xxs/xs/s/m  
95/5 cotton spandex  
Outer shell – 100% nylon  
Shell – 100% polyester  
Imported



# color block hoodie with pocket



Made with super soft polar fleece. It is perfect combination of fashion look and functionality. Pocket on the back can be use for keeping your key, treats, waste bags. Printed front.

Available in sizes: xxs/xs/s/m/l/xl  
100% polyester  
Imported

# fashion sweater

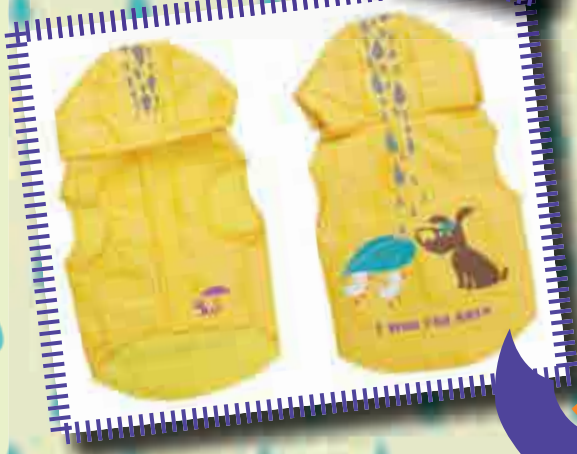
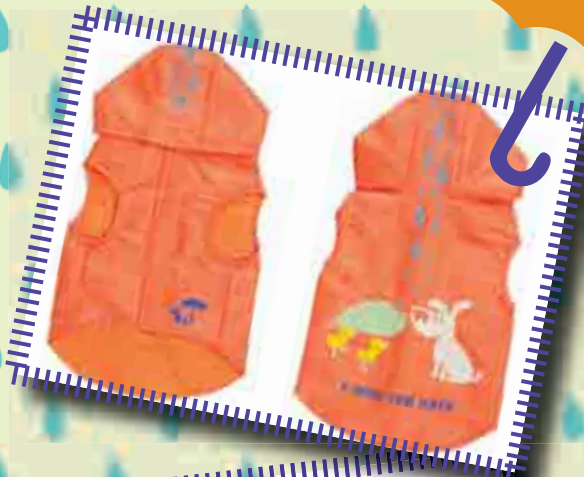


Modern color block sweater. Designed to keep the chill away come fall and winter. Contrast ribbed turtleneck for extra warmth. Embroidered decoration patch and heart applique on the chest. Easy fit construction does not restrict movement.

Available in sizes: xxs/xs/s/m/l/xl  
100% acrylic  
Imported



# rain jacket



Our new raincoat is fun + functionality. Reflective rain drops is an add on safety feature for the late night walks. Velcro closure makes for an easy fit. Neither rain, nor wind, nor sleet or snow shall keep your pooches from their appointed walks.

Available in sizes: xxs/xs/s/m

100% nylon

Imported

Outer shell – 100% nylon

Shell – 100% polyester

Imported

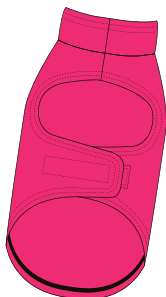
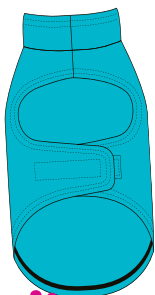
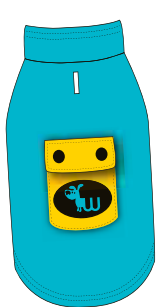
# body harness



Our super comfy harness is made of two layers. The outer layer is quilted, water resistant nylon. The inside is soft & cool knit. Lead attaches to the D-rings on the back. The armholes are bound with reflective fabric, as well as piping around the neck to keep your pooch safe at night! The back includes a zippered pocket to hold your keys, ID, cell phone, dog treats.

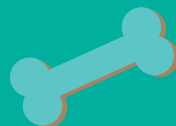
Available in sizes: *xxs/xs/s/m*  
Imported

# fleece jacket



made with super soft polar fleece  
combination of functionality and  
fashion easy to put on and take off  
pocket on the back can be used for  
keeping your key, treats, waste bags

available in sizes: xxs/xs/s/m



# reversible blankets



"Warm + cozy = happy"

Our signature "W" reversible fleece blanket made with pill resistant fleece. It is pure comfort = fashionable addition to any home.

Not only for dogs!  
30"X40"

Machine washable

One size  
100% polyester  
Imported

# fleece pajamas



Forget about diamond studded collar – pj – that's what every dog needs. Waghearts pajamas have soft, feel-good fabric, and fun design. Your pooch will be wag-happy all day long.

Available in sizes: xxs/xs/s/m  
cotton/poly blend  
Imported

# nap mat



30"X40", softly padded and nicely quilted, our new nap mat is a great place for your best friend to get comfortable. Not just for home. Use in the car. Use on a picnic. Use on overnights. Stores neatly rolled.

Made with faux suede  
100% polyester  
Imported

Shell – 100% polyester  
Imported



# microfiber towels



Signature "W" super absorbent and super soft microfiber towel. The microfiber material absorbs water quickly and will cut down on drying time, making bath time easier than ever. They come in a bright assortment of colors. Contrast binding and embroidered logo adds up modern look. Machine washable and generously sized 29"x47".

One size  
80% nylon 20% polyamide  
Imported

# quilted carrier



Our super fashionable and comfy dog carrier is made with two layers. The outer layer – made with glossy nylon fabric – quilted and soft sherpa lining. Padding in between. Safety lead that will keep your precious pooch safe and happy. Side panel pocket can be used for storage of treats, waste bag and more.

One size  
Imported



# holiday collection



Modern Holiday collection designed to keep the chill away comes winter + festive spirit.

Hoodie: printed front and back, made in soft fleece.

Available in sizes: xxs/xs/s/m

Sweater: embroidered front and back, easy fit construction does not restrict movement.

Available in sizes : xxs/xs/s/m

Bandanna: Made in soft fleece to keep your pooch warmer, hook and eye closure makes it easier to put on and take off.

Available in sizes: toy, s/m, l



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